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ORTHOPAEDIC EDUCATION

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CARDIAC REHAB

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**CARDIOVASCULAR
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**NEUROLOGIC
REHABILITATION
INSTITUTE**

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**SPECIALTY CLINICS
WOUND CARE SERVICES**

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HUMAN RESOURCES

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**INTERNAL MEDICINE
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WOUND CARE CLINIC

5701 Bow Pointe Drive
Suite 280
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RADIOLOGY

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EXECUTIVE OFFICES

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**PLANNING AND BUSINESS
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IMAGING CENTER

501 South Ballenger Highway
Suite B
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IMAGING CENTER

1794 North Lapeer Road
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Lapeer, Michigan
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**PHYSICIAN RECRUITMENT
AND BUSINESS DEVELOPMENT**

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CASE MANAGEMENT

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**PULMONARY
REHABILITATION**

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**UTILIZATION
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BREAST CENTER

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RESEARCH INSTITUTE

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**CLINICAL DOCUMENTATION
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ENGINEERING SERVICES

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**PHYSICAL THERAPY AND
SPORTS MEDICINE**

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**PHYSICAL THERAPY AND
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THERAPY SERVICES

Bristol Place
4466 West Bristol Road
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**CARDIAC AND THORACIC
SURGERY**

**MICHIGAN HEART VALVE
INSTITUTE SM**

Joseph M. Arcidi, MD, FACS, FACC
Medical Director

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**McLAREN OAKBRIDGE
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EDUCATIONAL RESOURCES

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TRAUMA SERVICES

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**BLOOD CONSERVATION
PROGRAM**

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MRI

750 South Ballenger Highway
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**PHYSICAL THERAPY AND
SPORTS MEDICINE**

St. John Family Center
505 North Dayton
Davison, Michigan
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tel (810) 658 5631
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MEDICAL RECORDS

401 South Ballenger Highway
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401 South Ballenger Highway
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**DIABETES SELF
MANAGEMENT
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PALLIATIVE CARE SERVICE

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ENVIRONMENTAL SERVICES

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4100 Beecher Road
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PET/CT

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WOMEN'S HEALTH SOUTH

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MARKETING

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**FENTON COMMUNITY
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**BEHAVIORAL HEALTH
SERVICES**

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**FLUSHING COMMUNITY
MEDICAL CENTER**

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PATIENT EXPERIENCE

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EMERGENCY DEPARTMENT

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**GRAND BLANC
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**DAVISON
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PATIENT REGISTRY

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Draft
January 15, 2015

Dear Colleague,

Lung cancer is the number one cause of cancer-related deaths in the United States, primarily because it is often not found until the cancer is at an advanced stage. Landmark changes coming this year will aid the early detection of lung cancer. In anticipation of these changes, McLaren Flint is hosting a dinner presentation to discuss these changes and hear from one of the leading authorities on lung screening, ____Name____.

The U.S. Centers for Medicare and Medicaid Services' (CMS) announced last November that annual lung screenings will soon be a covered benefit for adults deemed at an increased risk for lung cancer. Once the official guidelines are released in mid-February, it is anticipated that more cases of lung cancer will be diagnosed at an earlier, more treatable stage. McLaren Flint is poised to partner with you in delivering advanced, accurate, and safe diagnosis and treatment services through the McLaren Comprehensive Lung Cancer Detection Program.

The program:

- includes a comprehensive lung screening program accredited by the American College of Radiology (ACR)
- is the only program in Flint with the SuperD™ system to evaluate the lungs and navigate through small airway passages
- uses Endobrochial Ultrasound (EBUS), a minimally invasive means for physicians to see beyond the bronchial wall to diseased tissue, lymph nodes, or lesions outside the bronchial airway
- gathers experts from imaging and cancer treatment for bi-weekly conferences to review each patient's individual case

Please mark your calendar to join us at the Hospitality House at McLaren for dinner and an educational presentation (CME certification pending), on the evening of Wednesday, March __, 2015. A formal invitation will be sent to you in February. It is our pleasure to share timely health information with you and your colleagues that you may find helpful in improving the health and quality of life for your patients.

Sincerely,

Hesham E. Gayar, MD